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## John B. Lacson Foundation Maritime University-Molo, Inc. College of Business Iloilo City

## PREFERRED WORKING ESTABLISHMENTS OF BS TOURISM STUDENTS

A Research Paper Presented to the
Faculty Members of the College of Business

John B. Lacson Foundation Maritime University-Molo, Inc.

Iloilo City

In Partial Fulfillment
of the Requirements in Research
(Methods of Research)

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Boliver, N.G.G., Castro, C.S., Detorio, M.Q., Geroy, J.I.H., Parcia, C.T., Parcon, A.M.G., "Preferred Working Establishments of BS Tourism Students"
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## **Abstract**

This investigation was undertaken to determine the preferred working establishments of the Tourism students. The respondents of the study were the 175 randomly selected first, second, and third year Tourism students of JBLFMU-Molo. A validated researcher made questionnaire was used to gather the data needed for this study. The data gathered were subjected to descriptive statistics such as frequency, percentage, and mode. The study revealed that based on type of establishments, the preferred working establishments of BS Tourism students are Airline Companies, Cruise Ships, Travel Agencies, and Hotel or Accommodation Sector. Also, it revealed that based on location of establishment, most students prefer to work in the international arena.